

GOODYEAR.COM DEALER LOCATOR

The website dealer locator has increased the visibility of store locations on Goodyear, Dunlop® and Kelly® websites. Enhanced functionality helps consumers easily find the appropriate tire and retailer. The website dealer locator is also optimized for mobile devices on goodyear.com and goodyeartrucktires.com, leading to increased site traffic.

FEATURES:

- Quick and easy tire search
- Detailed tire information with retailer integration
- Tire recommendations
- Filtering by consumer-friendly services

INFORMATION AND ASSISTANCE:

Please call Tire-HQ™ at 1-800-331-4541, option 5.

