

REPORT GENERATION

Found in Tire-HQ, the Year to Date Unit Mix and Marketing report summarizes important and relevant information to help make your business more successful.

FEATURES:

- Year over year G3 purchase analysis
- Quantifiable Dealer Program metrics
- Marketing & Promotional Information
- Goodyear Credit Card detail

ACCESS YMUMR REPORT:

- Go to tire-hq.com
- Use your Tire-HQ log-in credentials > Dealer Programs > Programs

INFORMATION AND ASSISTANCE:

Please contact your local Goodyear Field Representative.

