

CAR DEALER PROGRAM

Goodyear's Car Dealer Program is designed to support tire delivery to authorized Ford, Chrysler and GM accounts in this rapidly growing channel. In fact, there are more than 80,000 potential delivery points eligible to purchase tires through this program.

BENEFITS:

- Established National Tire Program
 - Growing channel of tire retailing
 - Goodyear performs invoicing and billing
 - Earn delivery commissions
 - Uniform pricing
 - No credit problems or collection costs
 - Channel-specific sales training
 - Repeat business
 - Opportunity to sell Goodyear and maximize G3 programs
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- Training -- For advance Auto Dealer Account Manager (ADAM) training, please contact Keith Donahue at keith_donahue@goodyear.com.

INFORMATION AND ASSISTANCE:

For Ford Program questions – call Ford Tire Program Hotline: 1-888-353-3251.
For GM Program questions – Call GM Tire Program Hotline: 1-877-728-4737.
For Chrysler Program questions – Call MOPAR Tireworks Hotline: 1-888-403-8473.

