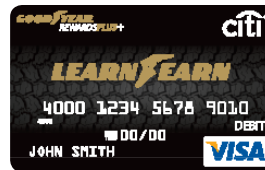


REWARDSPLUS

RewardsPlus is an incentive program exclusively for tire retailers selling Goodyear®, Dunlop® and Kelly® products. This program rewards participants who complete training courses and pass certification tests relating to tires, selling skills and programs. Once certified, participants can earn cash by selling qualified tires throughout the year.

BENEFITS:

- Learning modules through The Goodyear Learning Center
- Learn & Earn Visa® Prepaid Rebate Card makes getting your money faster and easier
- Receive confidence-building training
- Training is continually updated to include the latest tires
- Become an even better salesperson
- Earn valuable Rewards
- Tally sheets are easy to submit
- Tracking and redeeming dollars is simple



ENROLLMENT:

For eligibility requirements, program details and associated fees, go to “Program Overview” at www.gyrewardsplus.com. For more information, contact your Goodyear Field Sales Associate at 1-888-245-1834.

