

THE ADVANTAGES OF DUNLOP®

PERFORMANCE FOR THE JOURNEY, STYLE FOR THE ARRIVAL

Dunlop understands there are some drivers who value the arrival as much as the journey. That's why we make tires that offer style with performance to match.

WHAT DUNLOP MEANS TO YOU:

Dunlop gives you an edge that can add up to more sales opportunities.

A HERITAGE OF SUCCESS:

Dunlop is an established mid-tier brand that has been thriving for more than 120 years. With a tradition built on high-performance technology that optimized driver and road connection, Dunlop has an excellent reputation among performance enthusiasts and small to midsize fleets.

GENERATES SHOPPER TRAFFIC:

Dunlop tires have been chosen as Original Equipment by many popular manufacturers, including Honda, Mazda and Toyota, along with premium brands like Lexus and Infiniti. That means more consumers are likely to consider shopping at retailers that sell Dunlop tires, which means more traffic in your outlets.

SIMPLIFIES YOUR BUSINESS:

Dunlop offers you a simplified product screen with something for every driver. Plus, Dunlop winter products offer selections for cold-weather climates. A product selection that covers a broad range of drivers makes it easier for you to match tire to consumer.



GOODYEAR

DUNLOP
TIRES

KELLY TIRES